

Wiley Nonprofit Authority

JOE WATERS

# FUNDRAISING WITH BUSINESSES

*(and improved!)*

40 NEW STRATEGIES  
for NONPROFITS



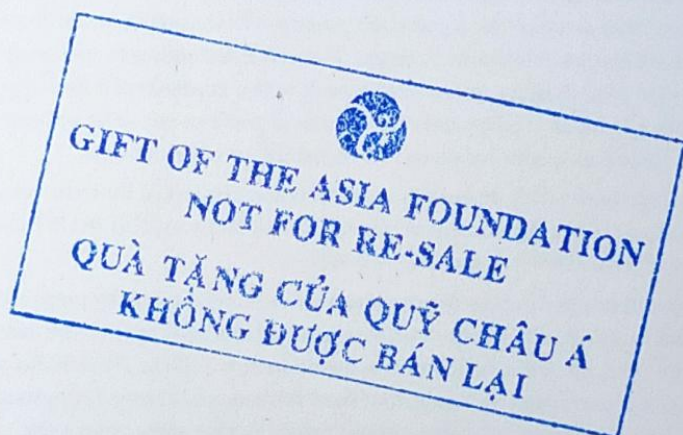
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# Fundraising with Businesses

40 New (and Improved!) Strategies  
for Nonprofits

Joe Waters



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